

2015 Summer Conference Schedule of events



Day 1: Friday, June 12

Time	Program
Noon – 4:00 PM	Leadership Meetings Chapter Reps, Committee & Board of Directors
5:00 PM – 7:00 PM	Welcome Reception Wine & Beer Reception with Exhibitors in Exhibit Hall Network in a FUN, RELAXED atmosphere with hors d'oeuvres and cocktails.
5:00 PM- 10:00 PM	NEW! Visit the BOSCH Xperience Virtual reality diagnostic competition through the Oculus Rift

NEW!!
team building!
spanish only course!
GDI course!

Day 2: Saturday June 13

Business Track Times	Business / Operations Track	Technical Training Track 1	Technical Training Track 2
8:00 AM – 8:45 AM	Opening Remarks & Conference Highlights; President's Welcome & ASCCA Legislative Update		
8:45 AM – 9:00 AM	Transition to Educational Sessions		
9:00 AM – 9:45 AM	Building Your Own Brand- Mike Giblin, Kukui	The New 300,000 Mile Service Strategy- Kevin McCartney, NAPA	NEW! Gasoline Direct Injection: Practical Diagnostic Techniques- Adam Robertson, Carquest
10:00 AM-10:45 AM	NEW! Telematics Discussion- Jeff Stefan, GM		
11:00 AM- 12:00 noon	NEW! ASCCA University- Presented by Autovitals		
9:45 AM-10:00 AM	Break		
Noon – 2:00 PM	Luncheon - Visit Exhibits		
2:00 PM-5:30 PM	Joint Teambuilding Workshop: Communication between the Front of the Shop and Back of the Shop featuring: Maylan Newlan and Bill Haas, ESI		
2:00 PM- 5:30 PM	NEW! Troubleshooting Vehicle Electronics- Phil Fournier, Standard Motor Products *This training presented entirely in Spanish for your Spanish speaking technicians! ¡NUEVO! Solución de problemas electrónicos en autos- Phil Fournier, Standard Motor Products * ¡Este entrenamiento se dará completamente en español para sus técnicos de habla hispana!		
4:00 PM- 4:15 PM	Break		
6:00 PM – 10:00 PM	Evening Events – Visit Exhibits (includes dinner, entertainment and silent auction)		

Day 3: Sunday, June 14

Business Track Times	Business Management
7:00 AM-8:00 AM	Continental Breakfast
8:00 AM-11:00 AM	HR Resources for the Small Business Owner, Cory King, Employment Law Attorney